



Sponsorship Opportunities

\$25,000 - *Potential*

Potential Sponsor Lead designation

VIP tickets for 8 - Admission to our event, virtual cocktail half-hour & "scene setter" decor
Catered dinner and wine to share
8 wine glasses and masquerade masks
Prominent mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program
Permanent lobby display of your name or organization on our giving tree

\$10,000 - *Promise*

Promise Sponsor designation

VIP tickets for 6 - Admission to our event, virtual cocktail half-hour & "scene setter" decor
Catered dinner and wine to share
6 wine glasses and masquerade masks
Prominent mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

\$5,000 - *Hope*

Hope Sponsor designation

VIP tickets for 4 - Admission to our event, virtual cocktail half-hour & "scene setter" decor
Catered dinner and wine to share
4 wine glasses and masquerade masks
Mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

\$3,000 - **Production Sponsor**

Production Sponsor designation & VIP tickets for 4
Admission to our event, virtual cocktail half-hour & "scene setter" decor
Appetizer and wine to share
4 wine glasses and masquerade masks
Mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

\$1,500 - **Technology Sponsor**

Technology Sponsor designation & VIP tickets for 3
Admission to our event, virtual cocktail half-hour & "scene setter" decor
Appetizer and wine to share
3 wine glasses and masquerade masks
Mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

\$1,000 - **Cocktail Half-Hour Sponsor**

Cocktail Half-Hour Sponsor designation & VIP tickets for 2
Admission to our event, virtual cocktail half-hour & "scene setter" decor
Appetizer and wine to share
2 wine glasses and masquerade masks
Mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

\$500 - **Media Sponsor**

Media Sponsor designation & VIP ticket for 1
Admission to our event & virtual cocktail half-hour
An appetizer and a bottle of wine
A wine glass and masquerade mask
Mention in press release
Name and logo displayed at the virtual event with a link to your website
Ad in our paperless event program

Ad Journal

\$25 - Listing

\$50 - ¼ Page

\$100 - ½ Page

\$250 - Full Page

\$300 - One of First 3 Ads*

\$500 - Inside Front or Back Cover*

Digital journal ads are displayed on our website year-round. Please submit your camera-ready artwork (in a PDF format) or wording via email to jhammond@celebratethechildren.org or kpolster@celebratethechildren.org by **January 31, 2021**. *Premium ads are available on a first-reserve basis. If you are interested in placing an ad on the inside or back cover, or the first 3 pages, please call 973.989.4033, ext. 415 or 199.

